



Rotary Club of North Bay Camp Tillicum Renewal Project

Case for Support

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1.0 Our Role

Today, the Mission of Camp Tillicum is to operate a not-for-profit camp for boys and girls in an area that fosters healthful recreation. Tillicum is a life experience that offers a special and safe place where youth can share common experiences, realize new abilities, form friendships and enjoy the beauty of nature. Camp Tillicum has been, and will continue to be, a destination centre for youth-oriented programs, education, and personal development.

Through our partnership with the YMCA we have been able to introduce the camp experience to numerous children. Many of these children wouldn't have had the opportunity to take part in a summer camp if not for Tillicum, due to financial constraints.

2.0 History and Mandate

Camp Tillicum was purchased in 1926 by James Nightingale and Edith Palmer after they searched Lake Nipissing for an area in which boy scouts could enjoy summertime water and camping adventure. Over the years, through the help of Rotarian Tom Palmer, the camp developed and grew. In 1949, James and Edith generously gifted Camp Tillicum to the Rotary Club of North Bay so that the club may continue to provide a camp for boys and girls.

The Rotary Club turned the property management over to Camp Tillicum Inc., owned by shareholders (members of Rotary North Bay), and have since invested over \$100,000 into improvements and maintenance.

After leasing the camp to the Department of National Defence in the late '70s, Camp Tillicum Inc. developed a partnership with our local YMCA so that the area could continue to be used by youth throughout the summer.

Quality camp experiences help children to develop skills; social, physical, and mental, promote healthy active living, and build character. For nearly 90 years, Camp Tillicum has been providing youth in our area with this opportunity in a beautiful outdoor setting.

3.0 Part of an International Organization

Rotary International (RI) is the global association of Rotary Clubs, of which the Rotary Club of North Bay is a member. There are 1.2 million members that are the heart of RI's service efforts and share a dedication to Rotary Motto, "Service Above Self".

There are 34,000 clubs doing good work across the globe. As a member we elect our own leaders, and each year our President works with our President-Elect, Board Members, and

Committee Chairs to manage the club. Each club member pays dues and in return RI provides resources, training, and programs to help our club run effectively.

4.0 Governance

Camp Tillicum Inc. is governed through an elected Board of Directors from the Rotary Club of North Bay, with the addition of an appointed Director from the Rotary Club of North Bay-Nipissing. The Board of Directors is responsible for the direction, management and operation of Camp Tillicum Inc.

There are currently nine local leaders on our Board of Directors, as well as a representation from the Rotaract Club of North Bay-Nipissing.

Rotary North Bay has been working in our community for over 90 years and have been involved with many notable community projects such as, the YMCA pool, our Regional Health Centre, and the Learning Library.

5.0 Ethical and Financial Accountability

As Rotarians, the Camp Tillicum Directors are governed by the Rotary Code of Policies. However, as a separate corporate entity, North Bay Rotary's Camp Tillicum Inc. has standalone by-laws. These policies and by-laws ensure that members of the Board exercise care and responsibility while governing Camp Tillicum. Our Board Members are highly aware of their accountabilities as Directors of a corporation and strive to progress with the utmost of care.

We also take comfort in knowing that our partners, the YMCA, are governed by their own regulations and policies while caring for youth in the YMCA Rotary Camp Tillicum Day Camp.

6.0 Goals

In order to ensure that Camp Tillicum continues to serve as a key resource for youth, the Camp Tillicum Board of Directors recognizes that the property itself must be renovated and revitalized.

The Board has set the following goals so that success in ensuring sustainability of the camp may be achieved:

- 1) Improve appearance and function by:
 - a. Demolishing deteriorating cabins. (Q4/15)
 - b. Updating male and female bathrooms. (Q2/16)
 - c. Demolishing dock. (Q4/16)

- 2) Advance the planning of the renewal by:
 - a. Developing relationships with consultants in architecture, surveying, construction, and fundraising. (Q4/15)
 - b. Create information packages for key audiences. (Q2/16)
- 3) Develop architectural drawings suitable for a building permit. (Q3/16)
- 4) Provide a camp experience to at least 500 children who may otherwise not have the wherewithal to take part in such activities. (Q3/16)
- 5) Formally launch the Camp Tillicum Renewal Project. (Q4/16)

7.0 How to Donate

The Rotary Club of North Bay will be accepting donations for the Camp Tillicum Renewal Project. Your gift will help us to renew Camp Tillicum and ensure it will remain a valuable life experience and resource for the youth of our area in the years ahead. We are currently accepting gifts of cash and cheques and are working towards online giving. All gifts of more than \$25 will receive a charitable tax-receipt and can be mailed to the following address:

Rotary Club of North Bay PO Box 242 North Bay, ON P1B 8H2

Please specify Camp Tillicum Renewal Project in the memo line.

8.0 Recognition

When you donate to Rotary's Camp Tillicum you will be securing a future for a place that provides incredibly valuable life experiences for children, in their most vital years of development. You will become part of an inspiring group of caring supporters who look to enhance the early years of youth in our area.

The Camp Tillicum Board of Directors is pleased to recognize significant gifts through permanent naming opportunities at the camp. As well as this, a Wall of Friends display will be prominently located on the camp site with donation levels ranging from \$1,000 to \$10,000. The Board is inviting friends, individuals, organizations, companies, and public-spirited citizens to have an important part of Tillicum named in their honour as follows:

<u>Gift</u>
Named
\$100,000
\$100,000
\$75,000
\$75,000
\$50,000
\$50,000
\$25,000
\$25,000

Wall of Friends

(to be placed in new facility)

Forever Friends of Camp \$10,000 Best Friends of Camp \$5,000 Good Friends of Camp \$2,500 Friends of Camp \$1,000

9.0 Testimonials

"My son, Aidan, has enjoyed Camp Tillicum for many years, first as a camper and now as a volunteer "junior counsellor". Aidan has Down Syndrome. He's much like other youths his age, but requires some extra one-on-one care and encouragement to try new things. Over the years, the camaraderie of the campers and the counsellors have helped Aidan overcome some shyness and join in on group activities. His social skills have improved exponentially and he is now a funny young man who enjoys entertaining others with his jokes, stories, and dance moves. He has developed some meaningful friendships that have extended well past the summer months." – Angela Devine

"I cannot say enough about the growth that my kids have achieved over their years at camp. My oldest especially has been given the chance to grow and achieve so many things because everyone has seen the potential that he has and allowed him to be himself while also allowing him to change the lives of others in ways that are supportive and beneficial to him. My youngest son loves to be indoors watching TV and playing games with the exception to this being camp. He was always up early and ready to go to spend his day outdoors." – Jennifer Daguerre

"Camp Tillicum has been a big part of my family's life. My late husband firmly believed that children as well as adults should have this special place to commune with nature. Our boys enjoyed their time there and learned leadership skills because of the camp setting, not to mention canoeing skills too. Camp Tillicum played a big part with volunteers both Rotarian and non-Rotarians alike. People willingly came out to help keep up the camp as they remembered the camp from their youth, or because they believed, as my husband did, that the wilderness brings out the best in us all. Since we are now in a plugged-in world, a place to quietly reflect or play with friends is so important to our lives.

Hopefully Camp Tillicum will remain in Rotary's hands for a long time to come so that future generations can take the time to unplug and unwind in such a beautiful setting." – Nancy Lewis

10.0 Contact Information

Email: camptillicum@gmail.com

Mailing Address: PO Box 242

North Bay, ON P1B 8H2

Charitable Registration No: 119125094RR0001